Audio Content Distribution System Abstract

The present invention is a system for distributing digital audio content that is broadcast over radio. Subscribers to the system activate a selection means at any time during the broadcast of the audio content they want to purchase or obtain more information on. The selection means sends a signal having the subscriber's identity and the radio station identity. A signal receiver cross-references the time in which the signal was sent with the radio station identity to determine what audio content the subscriber wants and sends the requested information to the subscriber.